



**Network  
Innovate  
Motivate**  
ISA CONVENTION 2019

## Innovation Impact Award: People's Choice

### 2019 INNOVATION IMPACT AWARD ENTRY FORM

#### *Award Description*

##### **Position your company as an innovation leader!**

The Innovation Impact Award honors Manufacturers, Distributors, IMRs and Service Providers who bring new, innovative products or services to the Industrial MROP channel.

Qualified candidates are sparking innovation in the industry to lead the channel forward.

#### *Eligibility Requirements*

Any ISA member company attending the Convention may participate.

#### *Product Entry Guidelines*

Product or service submitted for consideration must be in its finished, sellable state...no concept product or service prototypes will be considered.

### STEPS FOR SUBMISSION

1. Complete the form below
2. Submit any marketing materials (such as videos, website, sales sheets, pdf documents, PowerPoint, etc.) explaining the product or service by email to [info@isapartners.org](mailto:info@isapartners.org)
3. There is a \$150 entry fee per product or service with a maximum of 5 entries per company. You will be contacted for payment once your entry has been received.
4. Submission deadline: **January 28, 2019**

### PRELIMINARY JUDGING

- **The ISA Executive Committee will evaluate all entries and select the Top 10 Finalists who will be notified by Friday, February 22, 2019 of their selection.**
- **There is a Finalist fee of \$350 per product or service.**

### VOTED ON BY YOUR PEERS & PRESENTED ON THE BIG STAGE IN BRIGHT LIGHTS!

- The Top 10 Finalists' product or service will be showcased front and center in the new Innovation Hall.
- Your peers will vote using the ISA convention app starting on Sunday, April 7, 2019 at 1:00 PM and running through Monday, April 8, 2019 at 3:00 PM.
- Presented after the closing keynote on Monday, April 8, 2019 awards will be given to the People's Choice Winner (1st Place), Runner-up (2nd place), and Honorable Mention (3rd place).

### WINNER'S PERKS

The People's Choice winner will be...

- Promoted in ISA's social media
- Photo and press release featured on the ISA website
- Pass the torch on stage to next year's winner!

## SUBMISSION INFORMATION

Individual Responsible for Submission: \_\_\_\_\_

Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Company's Website: \_\_\_\_\_

Product / Service Name: \_\_\_\_\_

Product / Service Microsite: \_\_\_\_\_

Description of Product / Service:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Read, sign, and date on the line below:

By executing this official entry form, company authorizes the Industrial Supply Association (ISA) to publish or reproduce, in any or all media, any portion or all the materials submitted by company with this entry form, for purposes of promoting or publicizing the 2019 Innovation Impact Award.

Signed by: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_